



The short nano courses will be text based and will be part of our new initiative called "IR\$IPEDIA©" The short programs will be to 10 - 12 minutes in length and will comply with NASBA and state accountancy requirements. IR\$IPEDIA will have many other uses by Tax Media Network and its clients. We want to be innovative and offer you a diversity of programs.

Who are our partners?

As of October 2016 the following CPE providers are utilizing our programming:

ACCPE
AMICPE
Audio Solutionz
BLI of Maryland CPA Society
Compliance Global Online
Compliance Online
CPA Academy.org
CPA Self Study
CPE 24/7
CPE Credit
CPE Depot
CPE Think
Drake Software
Eli Financial
Fast Forward Academy
Global CPE
Jennings Seminar – Tax Speaker
Massachusetts Society of CPA's
North Carolina Association of CPAs
Pocket CPE
Online Compliance Panel
Pennsylvania Institute of Certified Public Accountants
Western CPE
Wolters Kluwer – CPE Link



Licensing or Royalty?

We offer courses to CPE providers either on a royalty or licensing basis. Our royalty percentage requested is 25% of sales and requires at least 10 courses to be contracted. Our licensing rate is dependent on the number of courses contracted. Sometimes we run licensing specials and we are currently offering courses at \$125 per month (offer valid till the end of 2016). We may be offering an even lower rate during the first quarter of 2017 which is a slow time for CPE sales.

The benefit of licensing is the time savings of reporting of monthly sales and royalties. There is more freedom to utilize the courses with licensing. Additionally, if the courses are being offered through bulk sales of CPE hours, a license basis can be more profitable.

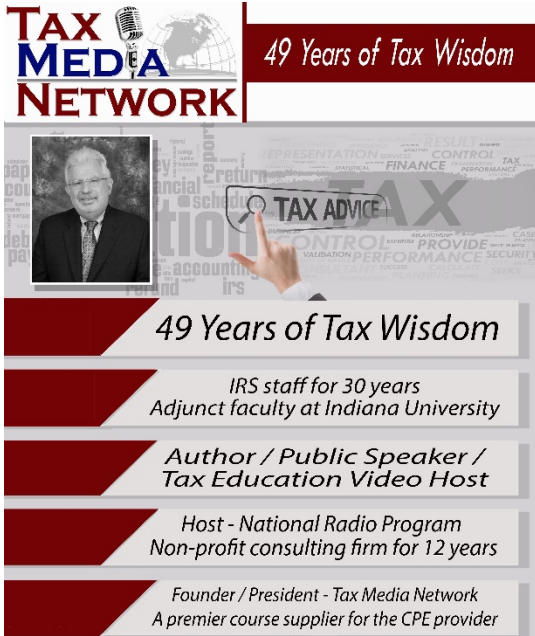
For a royalty system, there is less up-front costs. There may be an advance royalty charge of \$100 per course to set up a royalty agreement. For a provider just starting out, the royalty system could be advantageous.

2017 New Video Courses

2017 New Course Offerings – 1 or 2 hour courses

1. How to Become a “Doctor of Financial Health” For Your Tax Clients
2. How to Become an Outstanding Tax Educator for Credibility and Profit
3. Income Exclusion Sections – IRS 101 – 141 – The Ultimate in Tax Planning
4. Evidence – Sustaining a Position with the IRS Through Oral Testimony, Circumstantial Evidence. Corroborating Evidence, and More
5. Hierarchy of Tax Authority – From Code Sections to IRS Publications
6. Indirect Methods – Introduction to IRS Forensic Accounting Techniques – Net Worth. Bank Deposits, Source and Application of Funds, and Cash “T” Method
7. Tax Planning for Legal Expenses and Settlements
8. 2017 IRS Practice and Procedure Update
9. Form 990 – Skills to Master the Form and Not Make Terrible Mistakes
10. IRS Examination & Collection – Setting the context of the IRS contact–Saving time & aggravation
11. Employee versus Independent Contractor – How to Avoid a Crisis
12. Avoiding Nonprofit Failures – Tax and Strategic Planning Wisdom
13. Resources for the New Small Business – Money and Other Help
14. Succession Plans for an S or C Corporation
15. How to Navigate the Difficult IRS Website

16. Schedule A of Form 990 – The most challenging Form 990 schedule
 17. How to Convert a for Profit to a Nonprofit
 18. 2017 Ethics Update
 19. Brexit & the Panama Papers - Impact on the American Taxpayer & the Tax Professional
 20. 2017 International Tax Update
- More – Any suggested courses?



TAX MEDIA NETWORK

49 Years of Tax Wisdom

49 Years of Tax Wisdom

*IRS staff for 30 years
Adjunct faculty at Indiana University*

*Author / Public Speaker /
Tax Education Video Host*

*Host - National Radio Program
Non-profit consulting firm for 12 years*

*Founder / President - Tax Media Network
A premier course supplier for the CPE provider*

We are making some changes to the format of the videos. We will be expanding the visibility of the power point slides and displaying the forms that are being discussed in the video. The release date of the courses will be March 2017.

Text based transcripts:

These text based courses will comply with the NASBA text based requirements. The word count and self-study material will qualify for either one or two hours of credit. The courses will have glossaries, indexes, and meet all other NASBA requirements.

All video courses will be offered in a text format. Besides being separate courses, they could be offered as a supplement to the video courses. Many students do not wish to take notes during a video program and having a verbatim text could facilitate sales. The transcripts could be also used for blogs and articles by the CPE provider. It could give the student a taste of the course and inspire them to take the video program.

The transcripts will be released starting on January 1st, 2017 and IRSIPEDIA will be released in March 2017.

Course Alerts

We started releasing “course alerts” when a change has impacted the course offering - the course is not dated but rather needs and addendum. The goal is to keep the courses current for the provider and the student. The alert will be sent to the affected CPE provider(s) if the course is contracted for. We will be placing the alert in the Share File platform for that course. If the course becomes dated, we will delete it from our library. We will also allow you to substitute another course or refund you a licensing fee if paid. The refund will be prorated. Congress’s in-action on tax reform has kept many of our course timeless. We are constantly reviewing our courses for accuracy.



Platform for video courses for CPE providers:

We are now able to provide a course platform for on demand courses that complies with NASBA requirements. The company we have contracted with is WCEA. This action will enable a CPE provider who does not have their own platform to expand their course offerings quickly. Our courses could be contracted and sold by the CPE provider on this platform. We will provide more information in the near future. In the interim, contact Toni Metzger my Sales Manager for more information. Her email is toni@taxmedianetwork.com and phone (260) 571-8142. Toni can also provide you with technical assistance with the courses.

Nonprofit Courses

We currently have 11 courses available and will have 4 more in 2017. We will also have our text based courses. In 2017, we will be releasing a 15 hour course entitled "Preparing the Challenging Form 990". My 350 page 2016 edition will be provided with the course.

Stu Sobel

I am available to talk to you and help you in your businesses. I also help Tax professionals with tax dilemmas. I believe in recycling my 50 years of wisdom and helping others to be successful. My phone number is (317) 581-1827 and my email address is:

sobel@taxmedianetwork.com

Best regards,

Stu Sobel

President - Tax Media Network, Inc.

www.taxmedianetwork.com

www.taxmediastore.com

"A premier course supplier for CPE providers"

